



## **Eliza Burnett**

**Editor, *The Epicurean*, freelance writer on poker, food and travel (LSJ PG Diploma 2009)**

**Lorna on Eliza:** Eliza was proof of what's needed to work in journalism: a professional attitude plus something different. This professional attitude made her 100% responsive. Poker isn't the only subject she writes about, but it helps editors remember her, and it's essential to be remembered for something. Taking the course is part of a third element needed, and that's a 'what next?' strategy. I was very impressed with Eliza's dedication to improving, along with considering her career long-term, and the state of journalism. Having working journalists like Eliza in a group makes my job much easier, because they already know what it's like out there in the real world, so other students can hear it from them, as well as me, and they can share their experience.

**Eliza on Lorna:** While I was studying at the LSJ I was editing a gambling magazine which has since closed, and I now edit a luxury lifestyle title. I took the LSJ postgraduate course after eight years in magazine journalism learning on the job. What I was looking for from the course was to fill in the gaps, eliminate bad habits and improve the necessary skills to continue my career. Having Lorna as my tutor certainly fulfilled all these things.

Lorna's direct teaching style was invaluable. She constantly offered constructive criticism with thoughtful and insightful advice. She was always encouraging and never afraid to point out when something was truly awful or boring. This strong approach meant I always got the most out of tutorial sessions.

The most helpful element of Lorna's teaching was her continual emphasis on how to connect with the reader by establishing your own voice and getting the tone of a piece just right. It's the trickiest thing I think to teach and learn.